

## **CoolTrol® Cooler Control Systems – C-Store Peterborough, NH**

Peter Robinson, owner of Roy's Market in Peterborough, New Hampshire, installed the NRM *CoolTrol*® System in May 2006 to decrease his electricity costs and improve his operating margins. *CoolTrol* controls the door heaters on his reach-in merchandizing freezer and funnels cold air into his walk-in cooler during the winter months and controls its fans, temperature, defrost cycle and door heaters. In addition, Peter replaced the evaporator fans with NRM's EC Replacement Motors.

### **STORE DESCRIPTION**

- Roy's Market, Peterborough, New Hampshire
- Approximately 1,600 Sq. Ft. Retail Space
- 1,500 Cubic-Foot Cooler with 9 heated doors
- 3-Door Reach-in Merchandising Freezer
- Before *CoolTrol* installation, annual electric bill approximately \$11,000

### **OUTCOME**

"After we installed *CoolTrol*, our electrical consumption dropped by 36%. This is the second store we've installed the system in and I was amazed at how much money I saved. I recommend NRM to anyone...the system works, the audit and analysis is thorough and the NRM installers are extremely professional and courteous. Our electricity savings, combined with the utility rebate, has allowed us to recoup our investment in 1.2 years. "

— *Peter Robinson, Roys Market*

\*Savings, paybacks and incentives vary based on utility.



Peter Robinson (left) is pictured with Bill Burt (right), manager of Roy's.

---

Our electricity savings [36%], combined with the utility rebate, has allowed us to recoup our investment in 1.2 years.\*

---