

# National Resource Management CASE STUDY

## CoolTrol® Cooler Control Systems – Liquor Store

Peter Turlo, owner of Natick Wine & Spirits, installed the NRM *CoolTrol*® System in February 2000 to decrease his electricity costs and improve his operating margins. The System funnels cold air into Peter's cooler during the winter months and controls its fans and door heaters. In addition, *CoolTrol* shuts his free-standing coolers off at night.

### STORE DESCRIPTION

- Natick Wine & Spirits, Natick, Massachusetts
- Approximately 1,800 Sq. Ft. Retail Space
- 1,500 Cubic Foot Cooler with 8 heated doors
- Before *CoolTrol* installation, annual electric bill approximately \$7,500

### OUTCOME

"The *CoolTrol* System has **saved us 20%** on our electric bill this year. It controls both our fans and door heaters and also funnels cool air into the cooler during the winter months. Our electricity savings, combined with the utility rebate, has allowed us to recoup our investment in seven months. In addition, because NRM's System runs the compressors and fans less, we believe we are extending the life of our cooler. The system is definitely sophisticated but very user friendly."

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Peter Turlo, owner of Natick Wine & Spirits.