

National Resource Management CASE STUDY

CoolTrol® Cooler Control Systems – Wine Store

Steve Bodell, owner of Sudbury Wine Merchant, was looking to control his overhead costs through energy conservation measures. NRM installed the *CoolTrol*® System in May 2000 to control the cooler fans and door heaters and funnel outside air into the cooler during the winter months.

STORE DESCRIPTION

- Sudbury Wine Merchant, Sudbury, Massachusetts
- Approximately 1,000 Sq. Ft. Retail Space
- 1,300 Cubic Foot Cooler with 10 Heated Doors
- Before *CoolTrol* installation, annual electric bill approximately \$11,000

OUTCOME

“I am very pleased with NRM’s *CoolTrol* System. By **saving us nearly \$2,000** per year on our electric bill, the system has provided us a great return on our investment. In addition, the system is nearly invisible to us. We just set it and forget it until the system alerts us to changes in the temperature. Together with NRM’s customer service, we are able to quickly diagnose the cause of problems before they become an issue.”

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