

CoolTrol® Cooler Control Systems – Grocery Store, San Jose, California

For more than two decades, Zanotto's Family Market has been serving the residents of San Jose, California, specializing in fine cuts of meats, fresh produce and other hard to find specialty items. Fred Zanotto, one of seven brothers, first opened the Naglee Avenue location in 1984 and it has been a local favorite ever since. In 2004, his brother Dan, along with Troy Tibbles, opened another location on Second Street to accommodate the downtown area. As completion on the new market neared, Fred and Dan looked for innovative solutions to lower their overhead. In 2006, they hired NRM to retrofit their existing refrigeration system to lower their utility bill.

STORE DESCRIPTION

- Zanotto's Family Markets, San Jose, California (2 locations)
- 4,500 Sq. Ft. Retail Space (Downtown location); 7,000 Sq. Ft. Retail Space (Naglee Ave. location)
- Between 2 locations, 8 Walk-in Coolers and Freezers with multiple heated doors and frozen reach-in units

OUTCOME

"I would do this project again in a flash! NRM was good to its word on savings. Between both stores, I have reduced my electric bill by 10% or \$13,500 a year. With the incentive NRM secured for me, my payback was only one year.* Equally impressive is customer support — I call, hang up, and they're there. Bottom line — if you're on the fence about doing business with NRM, I would highly recommend you get this installed — you won't regret it."



Fred Zanotto, owner, Zanotto's Family Market, San Jose, California

— Fred Zanotto, Owner, Zanotto's Family Market

Between both stores, I have reduced my electric bill by 10% or \$13,500 a year. With the incentive NRM secured for me, my payback was only one year.*

*Savings, paybacks and incentives vary based on utility.